

Katja Leyendecker

Co-chair of newcycling.org

Newcastle's cycling campaign

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Labour Cycles

3 February 2018 in Manchester



Who we are

Founded in 2010
1,600 members

Central message :

Inclusive urban design with cycle infrastructure

Patron Christian Wolmar

Main activity : engaging decision makers
Newcastle council Labour majority since 2011

Our political activities

LOCAL LEVEL

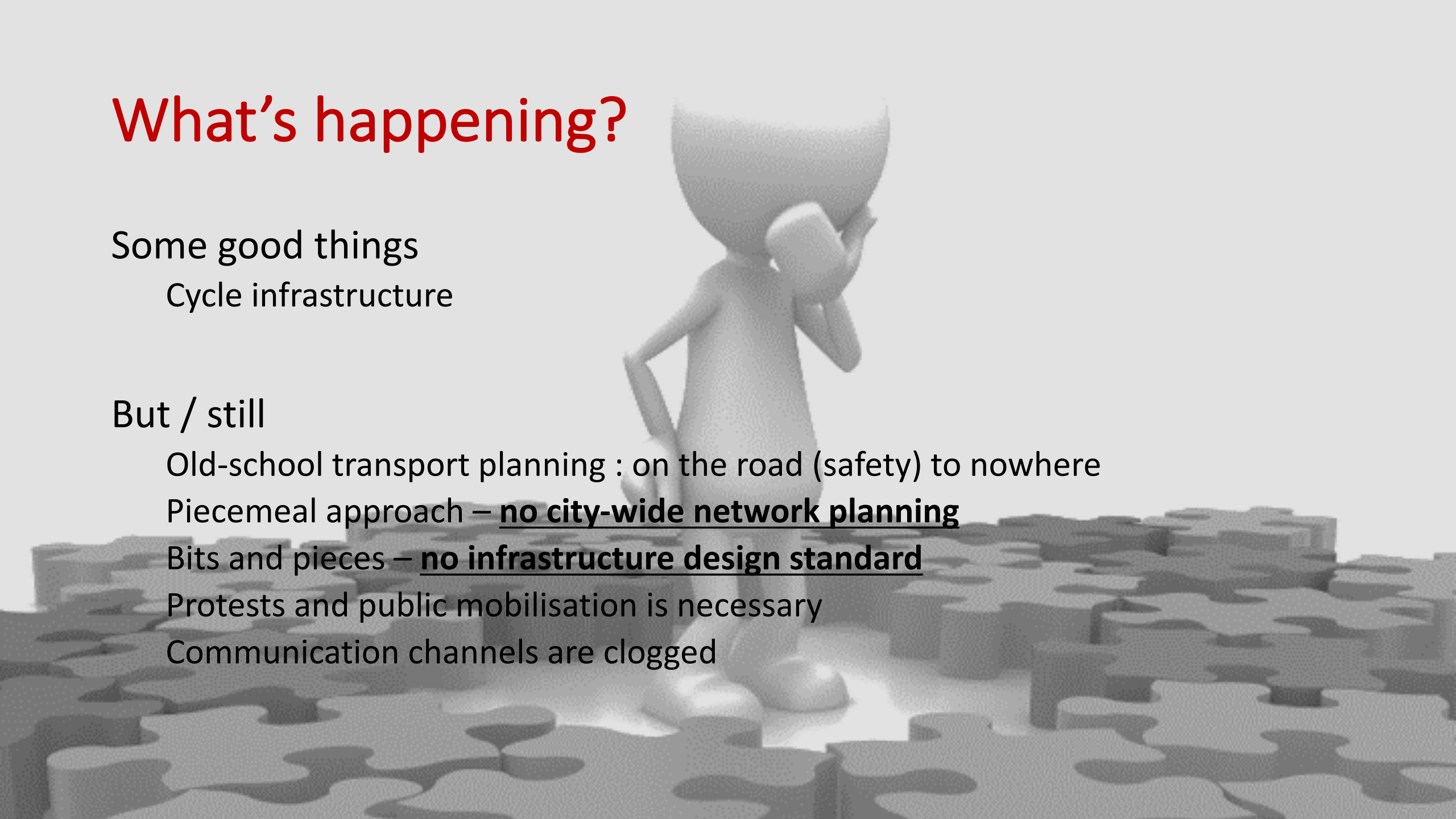
Petition
City Chief cycle challenge
Councillor transport survey
Cycle manifesto : adopted by Full Council
Giving politicians a platform
- Hustings
- our AGM
- conferences

Speaking at Full Council meetings
Organising events and collaborations with partners
Replying to local consultations (*and hijacking them…*)

NATIONAL

Oral evidence at Transport Select Committee
Providing briefings to Newcastle MPs
Presenting at APPCG

What's happening?



Some good things

- Cycle infrastructure

But / still

- Old-school transport planning : on the road (safety) to nowhere
- Piecemeal approach – **no city-wide network planning**
- Bits and pieces – **no infrastructure design standard**
- Protests and public mobilisation is necessary
- Communication channels are clogged

Quo vadis, Labour Newcastle?

Ethos	We can go it alone!	TOGETHER
Message	Road safety	LIVEABLE CITIES
Engagement	Authoritarian	COOPERATIVE
Vision and direction	“It’s complex”	SUSTAINABILITY
		FAIRNESS
		SOCIAL JUSTICE
		SPATIAL JUSTICE

LABOUR values and LABOUR future

A TRANSPORT SYSTEM for the many not the few


BUS ADVERTISING
NEWCASTLE
STUDIOS AVAILABLE NOW



THANKS FOR LISTENING

Katja Leyendecker

contact@newcycling.org

http://newcycling.org/video-who-we-are-and-what-we-do/