

Made to Move

15 steps to transform Greater Manchester, by changing the way we get around.

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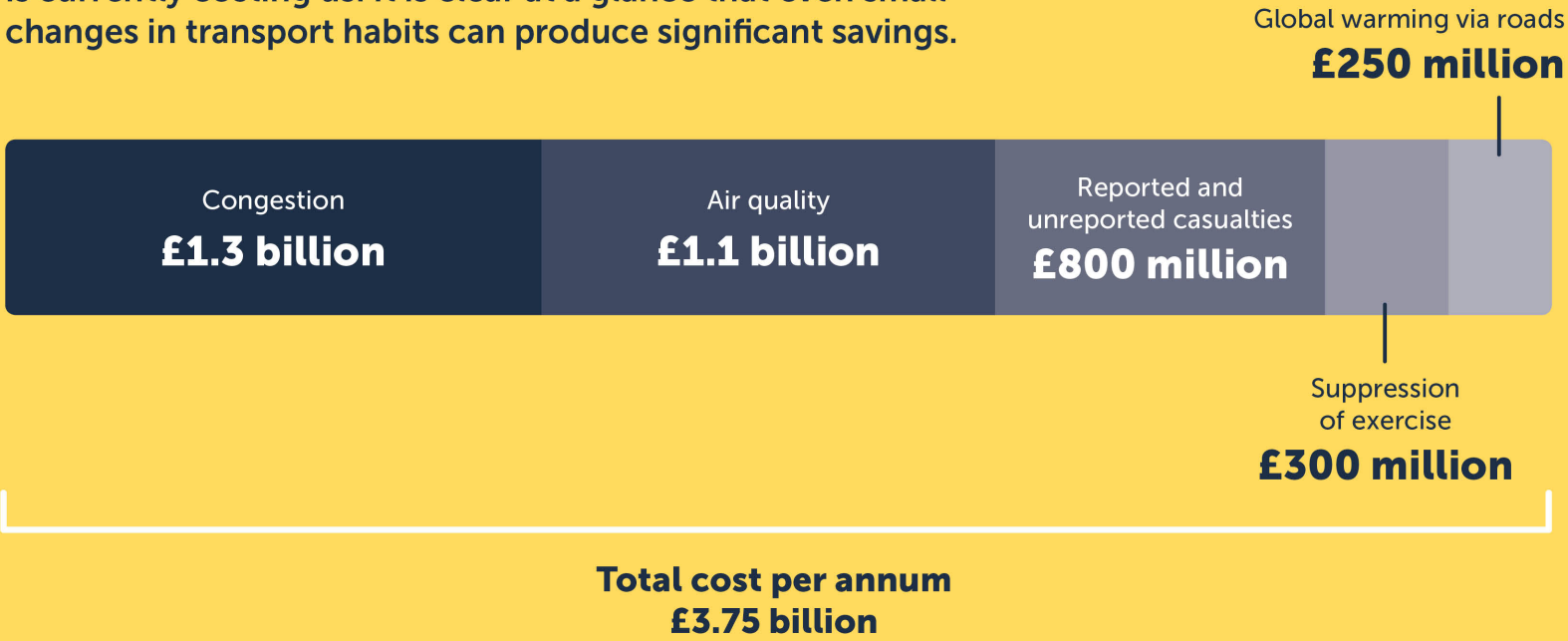
Our Goal:

should be to **double and then double again** cycling in Greater Manchester and **make walking the natural choice** for as many short trips as possible. We must do this by putting people first, creating world class streets for walking, building one of **the world's best** cycle networks, and create a genuine culture of cycling and walking.


Riding a bicycle or
crossing a street should
not require bravery.

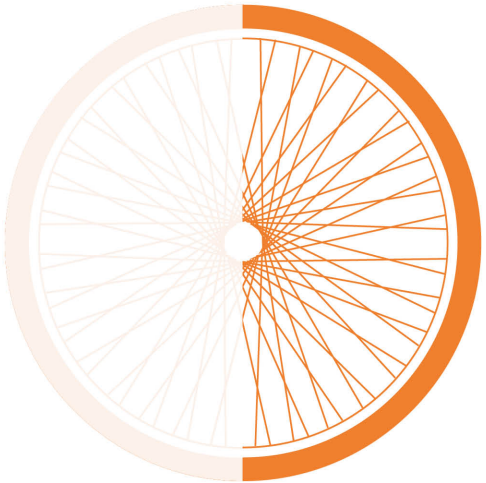
Cost of doing nothing

When considering costs and value for money, it is important to ensure the cost of not taking action is also quantified. The below evidence gives an indication of what 'not acting' is currently costing us. It is clear at a glance that even small changes in transport habits can produce significant savings.

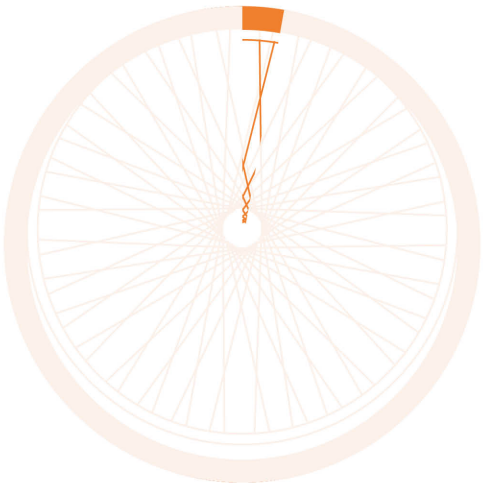


Total cost per annum
£3.75 billion

The proportion of children that cycle to school (%)



Over 50%
in the Netherlands



Only 3%
in the UK



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Public bike hire schemes are shown to dramatically increase the number of trips cycled in urban areas.



If Greater Manchester residents were as likely to cycle to work as the Dutch, commuter cycling rates would increase ten-fold.

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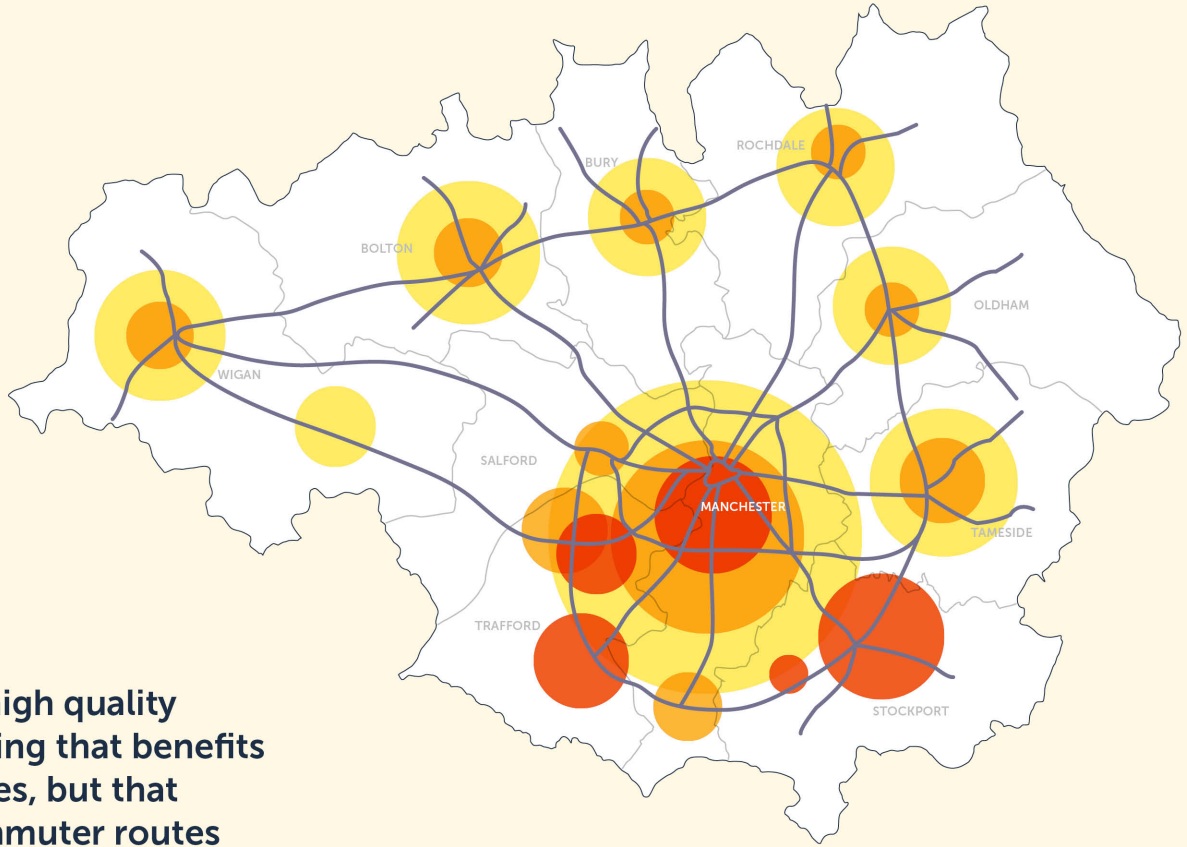
Potential for increasing walking and cycling trips

Connecting cycle routes



We want to build a new and high quality network for cycling and walking that benefits all of our town and city centres, but that also delivers high quality commuter routes into the heart of the regional centre.



Cycling and walking offer an outstanding return on investment, returning at least **£5.50 for every £1 invested.**

